

## What is LifeSaver's Alcohol Stik®?

Most people who drink alcohol worry more about getting a DUI or arrested than being involved in an accident. This is a fact. Impairment starts with the first drink. Today everyone knows the serious risks of driving drunk. The first DUI can cost \$10,000 in fines, insurance rate hikes and remains on your driving record for 10 years. The costs and consequences are frightening. Now, take away the worry and guessing with the Alcohol Stik®.



Simply wipe the Stik® over the tongue and read the results in less than 2 minutes.

If a + symbol appears,  
“Don’t Drive” you are over the legal limit.

LifeSaver Alcohol Stik® is an instant, quick and easy, saliva test to be given away **FREE** to you at restaurants, bars and sporting events, where alcoholic beverages are served. The Stik® is a simple and easy tool which produces clear and accurate results in less than 2 minute that lets you or your friends know on the spot if you’re safe to drive. It’s as easy as licking a stamp. It will be given away to you FREE with your bill. It is your most powerful tool alerting you not to drive drunk. You will instantly know if you’re safe to drive. Alcohol Stik® is not about drinking, it’s about not driving drunk. This new alcohol awareness program will be provided **FREE** to the consumer by alcohol beverage and auto insurance companies (through LifeSaver’s private labeling) as a public service. This program is to inform anyone who has had an alcoholic beverage whether they should drive, risking a DUI, accident, their life or someone else. Let’s stop the tragedies!

Remember this, if you ever have to ask yourself if you are OK to drive – Don’t!

